



**PROGRAM DESCRIPTION**

This is a post-baccalaureate program intended for students who aspire to set up their own business, and

thus, create employment for themselves and others.

It covers subjects related to identifying, organizing, starting and managing a small business enterprise, as well as the development of attitudes, knowledge, and skills critical to the success of a small business enterprise.



**PROGRAM OBJECTIVES/OUTCOMES**

- To produce independent entrepreneurs who are fully aware of their responsibility in the field of business.
- To be responsive to technological, economic and socio-economic condition and development, changing consumer needs to better and prepare them for an entrepreneurial career.

**CURRICULUM OFFERING**

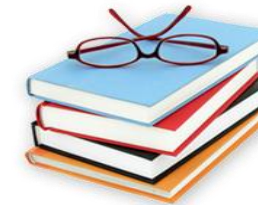
<b>Courses</b>		<b>Units</b>
Mgmt 101	Principles of Management	3
Mktg 101	Principles of Marketing	3
Econ 101a	Basic Microeconomics	3
Entrep 101	Entrepreneurship	3
Acctg 101	Fundamentals of Financial Accounting	6
Mgmt 106	Cooperative Management	3
Entrep 102	Development Enterprise	3
Acctg 102	Cost Accounting	3

**TOTAL 27**

**CLIENTELE**



Graduate of any degree course may enroll in this program.



**MODE OF INSTRUCTION**

A student enrolled in the program will be given a learning package (Modules) to read and to work on. He/she can choose any of the three modes of learning.

• **Group Paced Learning**

Students follow a fixed class schedule at least once to twice a month on Saturdays to meet their tutors for discussion, seminars, symposia, and/or conferences to enrich their learning experience. Students are expected to submit written assignments, and sit in supervised examinations at the University.

• **Self-Paced or Individualized**

A student is provided with his/her own tutor and a class schedule. Modules, independent researches and other instructional materials are laid

down by the tutors who help the student enhance his/her knowledge, skills and attitudes. The student is required to visit the University as scheduled.

- **Online Learning** – A student is provided with his/her own tutor online and a class schedule. Tutors utilize an open source learning management system (LMS) as virtual classroom and other communication tools available today. The student may process his/her requirements and exams via online.

#### **ADMISSION REQUIREMENTS**

Applicants must submit the following:

1. Honorable Dismissal – OTR
2. Certificate of Employment
3. NSO Birth Certificate
4. Medical Certificate with chest x-ray
5. 6 pcs. 2X2 Picture w/ white background
6. 3 pcs. Long folder w/ fastener

#### **CONTACT DETAILS**

Tel. No. (072) 607-8324,  
TELEFAX (072) 242-3608  
dous\_dlc@yahoo.com

#### **Philosophy (Pilosophia)**

Total human development with appropriate competencies

“Naan-anay a pannakamuli ti tao iti umiso ken nadumaduma a kabaelan”

#### **Vision (Sirmata)**

A premier and globally competitive university

“Kangrunaan ken mabigbigbig nga Universidad iti sangalubungan”

#### **Mission (Misyon)**

Provides relevant quality instruction, research & extension

“Mangipaay iti maiyanatup ken dekalidad a panagisuro, panagsukisok ken ekstensiyon”

#### **Goal (Panggep)**

To lead in transforming human resources into productive, self-reliant citizens & responsible leaders

“Mangidaulo iti pannakatubay dagiti tao a managparnuay, makapagwaywayas ken nanakman a mangidalan”

#### **DOUS Goal**

To provide distance education to people who have no access to schools, colleges, and universities or to those who, for one reason or another, cannot avail themselves of the conventional mode of instruction.



**“providing more opportunities”**



Don Mariano Marcos Memorial State University  
**OPEN UNIVERSITY SYSTEM**  
Cor. Gov. Ortega St., Brgy. Catbangan,  
City of San Fernando, La Union  
Philippines 2500

# **Certificate in Entrepreneurship (CE) (BOR No. 2015-257)**

